

Fill in this information to identify your case:

United States Bankruptcy Court for the:

SOUTHERN DISTRICT OF IOWA

Case number (if known) Chapter 7

☐ Check if this an amended filing

Official Form 201

Voluntary Petition for Non-Individuals Filing for Bankruptcy

06/22

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and the case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

1. Debtor's name Alliance Outdoor Group Inc

2. All other names debtor used in the last 8 years

Include any assumed names, trade names and doing business as names

3. Debtor's federal Employer Identification Number (EIN) 47-5132962

4. Debtor's address Principal place of business Mailing address, if different from principal place of business

22844 230th Avenue
Centerville, IA 52544

Number, Street, City, State & ZIP Code

P.O. Box, Number, Street, City, State & ZIP Code

Appanoose
County

Location of principal assets, if different from principal place of business

Number, Street, City, State & ZIP Code

5. Debtor's website (URL)

6. Type of debtor

☒ Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP))

☐ Partnership (excluding LLP)

☐ Other. Specify:

Debtor Alliance Outdoor Group Inc Case number (if known) _____
Name

7. Describe debtor's business A. Check one:

- ☐ Health Care Business (as defined in 11 U.S.C. § 101(27A))
☐ Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
☐ Railroad (as defined in 11 U.S.C. § 101(44))
☐ Stockbroker (as defined in 11 U.S.C. § 101(53A))
☐ Commodity Broker (as defined in 11 U.S.C. § 101(6))
☐ Clearing Bank (as defined in 11 U.S.C. § 781(3))
☒ None of the above

B. Check all that apply

- ☐ Tax-exempt entity (as described in 26 U.S.C. §501)
☐ Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. §80a-3)
☐ Investment advisor (as defined in 15 U.S.C. §80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor. See <http://www.uscourts.gov/four-digit-national-association-naics-codes>.

3399

8. Under which chapter of the Bankruptcy Code is the debtor filing? Check one:

- ☒ Chapter 7
☐ Chapter 9
☐ Chapter 11. Check **all** that apply:

A debtor who is a "small business debtor" must check the first sub-box. A debtor as defined in § 1182(1) who elects to proceed under subchapter V of chapter 11 (whether or not the debtor is a "small business debtor") must check the second sub-box.

- ☐ The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D), and its aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$3,024,725. If this sub-box is selected, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if any of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
☐ The debtor is a debtor as defined in 11 U.S.C. § 1182(1), its aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$7,500,000, **and it chooses to proceed under Subchapter V of Chapter 11**. If this sub-box is selected, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return, or if any of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
☐ A plan is being filed with this petition.
☐ Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
☐ The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the *Attachment to Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11* (Official Form 201A) with this form.
☐ The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

☐ Chapter 12

9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?

- ☒ No.
☐ Yes.

If more than 2 cases, attach a separate list.

District	_____	When	_____	Case number	_____
District	_____	When	_____	Case number	_____

Debtor **Alliance Outdoor Group Inc**
Name

Case number (if known)

10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?
- ☐ No
☒ Yes.

List all cases. If more than 1, attach a separate list

Debtor **See Attachment**

District

When

Relationship

Case number, if known

11. Why is the case filed in this district?

Check all that apply:

- ☒ Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.
- ☐ A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?

☒ No

☐ Yes.

Answer below for each property that needs immediate attention. Attach additional sheets if needed.

Why does the property need immediate attention? (Check all that apply.)

☐ It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.

What is the hazard?

☐ It needs to be physically secured or protected from the weather.

☐ It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).

☐ Other

Where is the property?

Number, Street, City, State & ZIP Code

Is the property insured?

☐ No

☐ Yes. Insurance agency

Contact name

Phone

Statistical and administrative information

13. Debtor's estimation of available funds

Check one:

- ☐ Funds will be available for distribution to unsecured creditors.
- ☒ After any administrative expenses are paid, no funds will be available to unsecured creditors.

14. Estimated number of creditors

☒ 1-49

☐ 50-99

☐ 100-199

☐ 200-999

☐ 1,000-5,000

☐ 5001-10,000

☐ 10,001-25,000

☐ 25,001-50,000

☐ 50,001-100,000

☐ More than 100,000

15. Estimated Assets

☐ \$0 - \$50,000

☐ \$50,001 - \$100,000

☒ \$100,001 - \$500,000

☐ \$500,001 - \$1 million

☐ \$1,000,001 - \$10 million

☐ \$10,000,001 - \$50 million

☐ \$50,000,001 - \$100 million

☐ \$100,000,001 - \$500 million

☐ \$500,000,001 - \$1 billion

☐ \$1,000,000,001 - \$10 billion

☐ \$10,000,000,001 - \$50 billion

☐ More than \$50 billion

16. Estimated liabilities

☐ \$0 - \$50,000

☒ \$1,000,001 - \$10 million

☐ \$500,000,001 - \$1 billion

Debtor	Alliance Outdoor Group Inc	Case number (if known)
	Name	
	<input type="checkbox"/> \$50,001 - \$100,000	<input type="checkbox"/> \$10,000,001 - \$50 million
	<input type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$50,000,001 - \$100 million
	<input type="checkbox"/> \$500,001 - \$1 million	<input type="checkbox"/> \$100,000,001 - \$500 million
		<input type="checkbox"/> \$1,000,000,001 - \$10 billion
		<input type="checkbox"/> \$10,000,000,001 - \$50 billion
		<input type="checkbox"/> More than \$50 billion

Debtor **Alliance Outdoor Group Inc**
Name

Case number (if known)

Request for Relief, Declaration, and Signatures

WARNING -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

**17. Declaration and signature
of authorized
representative of debtor**

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

I have been authorized to file this petition on behalf of the debtor.

I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on **April 12, 2023**
MM / DD / YYYY

X /s/ Nathan Stieren

Signature of authorized representative of debtor

Nathan Stieren

Printed name

Title **Chief Executive Officer**

18. Signature of attorney

X /s/ Jeffrey D. Goetz

Signature of attorney for debtor

Date **April 12, 2023**

MM / DD / YYYY

Jeffrey D. Goetz AT0002832

Printed name

Bradshaw, Fowler, Proctor & Fairgrave PC

Firm name

801 Grand Avenue, Suite 3700

Des Moines, IA 50309-8004

Number, Street, City, State & ZIP Code

Contact phone **515-246-5817**

Email address **goetz.jeffrey@bradshawlaw.com**

AT0002832 IA

Bar number and State

Debtor **Alliance Outdoor Group Inc** Case number (if known) _____
Name

Fill in this information to identify your case:

United States Bankruptcy Court for the:

SOUTHERN DISTRICT OF IOWA

Case number (if known) _____ Chapter **7**

☐ Check if this an amended filing

FORM 201. VOLUNTARY PETITION

Pending Bankruptcy Cases Attachment

Debtor	Alliance Outdoor Products, Inc.	Relationship to you	Affiliate
District	Southern District of Iowa	When	
Case number, if known			
Debtor	W W Industrial, Corp.	Relationship to you	Affiliate
District	Southern District of Iowa	When	
Case number, if known			

Amy Wolter
Ideal3
700 Twelve Oaks Center Dr.
Suite 206
Minnetonka, MN 55391

Anthony Gehman
c/o Jason Schiffman
Schiffman Firm, LLC
1300 Fifth Avenue
Pittsburgh, PA 15219

Chris & MaryAnn Davidson
P.O. Box 12
Manila, AR 72442

Daniel Suh
Law Offices of Rosemarie Arnold
1386 Palisade Avenue
Fort Lee, NJ 07024

David Clayton
240 Tingle Road
Jackson, GA 30233

Floyd Carroll
c/o Steven Browning
Matthew W. Spohrer
76 S. Laura Street, Suite 1701
Jacksonville, FL 32202

Gene Taylor, III
Gold, Weems, Bruser, Sues & Rundell
P.O. Box 6618
Alexandria, LA 71307

Goldenberg Law, PLLC
800 LaSalle Avenue
Suite 2150
Minneapolis, MN 55402

Harris Lowry Manton LLP
1418 Dresden Dr. NE
Unit 250
Brookhaven, GA 30319

Internal Revenue Service
Centralized Insolvency Office
P.O. Box 7346
Philadelphia, PA 19104-0326

Iowa Dept. of Revenue
Attn: Bankruptcy Dept.
P.O. Box 10330
Des Moines, IA 50306

Iowa Workforce Development
Attn: Bankruptcy Dept.
1000 E. Grand Ave.
Des Moines, IA 50319

Jesse Jones
196 Commodore Dr. NW
Milledgeville, GA 31061

Kevin R. Duck
5040 Ambassador Caffery Pkwy.
Suite 200
Lafayette, LA 70508

Louis & Lori Synder
360 9 Mile Road, NE
Comstock Park, MI 49321

Marcus Wainwright
c/o Adam J. Kress
Johnson Becker
444 Cedar Street, Suite 1800
Saint Paul, MN 55101

Mark Gencarelli
66 Ridgeview Drive
Woodland Park, NJ 07424

Maxann, LLC
3212 Rice Street
Little Canada, MN 55126

Michael Weyant
3420 Hanover Pike
Manchester, MD 21102

MidCountry Bank
Attn: Brett Neuleib
7825 Washington Ave. S, Suite 120
Bloomington, MN 55439

Minnesota Dept. of Revenue
Attn: Bankruptcy Dept.
600 N. Robert St.
Saint Paul, MN 55146

MN Dept of Employment & Economic Dev
Attn: Bankruptcy Dept.
332 Minnesota St., Suite E200
Saint Paul, MN 55101

Nathan Stieren
21673 Cedar Avenue
Lakeville, MN 55044

Nicole Malbrough
Ideal3
700 Twelve Oaks Center Dr.
Suite 206
Minnetonka, MN 55391

Penn Law PLC
4200 Northside Pkwy, NW
Building One, Suite 100
Atlanta, GA 30327

Peter Loizi, Casualty Claims
Howden Group
One Creechurch Place
London EC3A 5AF

Peter M. Young
3100 Eagle Avenue
P.O. Box 1987
Wausau, WI 54402

Rick White
Sedgwick Claims Management Services, Inc
P.O. Box 14151
Lexington, KY 40512

Samantha Dos Santos
Plaxen & Adler
10211 Wincopin Circle
Suite 620
Columbia, MD 21044

Scott & Kelli Edwards
2195 Bluejay Lane
Kronenwetter, WI 54455

Tom McGrady
Senior Claims Specialist Casualty Claims
Warren Corporate Center
100 Everest Way
Warren, NJ 07059

U.S. Attorney's Office (IRS)
110 East Court Avenue, Suite 286
Des Moines, IA 50309

Walter Littleton
350 Hooper Road
Deville, LA 71328

William Wylie Blair
The Onder Law Firm, LLC
110 E. Lockwood Avenue, Suite 200
Saint Louis, MO 63119

**United States Bankruptcy Court
Southern District of Iowa**

In re **Alliance Outdoor Group Inc**

Debtor(s)

Case No.

Chapter

7

CORPORATE OWNERSHIP STATEMENT (RULE 7007.1)

Pursuant to Federal Rule of Bankruptcy Procedure 7007.1 and to enable the Judges to evaluate possible disqualification or recusal, the undersigned counsel for **Alliance Outdoor Group Inc** in the above captioned action, certifies that the following is a (are) corporation(s), other than the debtor or a governmental unit, that directly or indirectly own(s) 10% or more of any class of the corporation's(s') equity interests, or states that there are no entities to report under FRBP 7007.1:

☒ None [*Check if applicable*]

April 12, 2023

Date

/s/ Jeffrey D. Goetz

Jeffrey D. Goetz AT0002832

Signature of Attorney or Litigant

Counsel for **Alliance Outdoor Group Inc**

Bradshaw, Fowler, Proctor & Fairgrave PC

801 Grand Avenue, Suite 3700

Des Moines, IA 50309-8004

515-246-5817 Fax: 515-246-5808

goetz.jeffrey@bradshawlaw.com